

Borek Business Solutions President Receives Microsoft Award

Microsoft recognizes Borek's commitment to customers

Eugene, OR — May 19, 2008 —Roger Borek, president of Borek Business Solutions, a full-service business and information technology consulting group specializing in Microsoft Dynamics GP™ and Microsoft Dynamics™ CRM, recently received the Microsoft® Award for Excellence in Innovation. The award was presented to Borek at Convergence, Microsoft's annual customer conference.

Requirements for achieving the award included improving customer service and communication through new and innovative technology, programs and ideas. Through Borek's leadership, Borek Business Solutions has expanded its consulting organization and added Microsoft Dynamics CRM to its internal Microsoft Dynamics GP deployment to serve its customers better. Additionally, the company has updated its phone system to integrate with its computer system, enabling more effective and efficient service to its customers.

"We're pleased to present this award to Roger Borek," said Chris Conner, Sales Professional Community Program Manager at Microsoft. "His dedication to serving his customers shines through in everything he does. He has a gift for understanding the needs and goals of his customers. His use of innovation to further serve his customers is inspiring."

"I am honored to receive this award and recognition from Microsoft," said Borek. "Constantly researching ways to implement better communication practices and improve the quality of service we provide our customers is a passion of mine."

To further deliver on its customer service, Borek Business Solutions had added a dedicated customer sales manager (CSM) to its staff to help meet and address customers' needs more quickly. The company has also added Web seminars and newsletters as ways to communicate with customers more regularly.

"We pride ourselves on building lasting relationships with our customers," said Borek. "We're pleased that our innovative efforts help us serve them better."

About Microsoft Dynamics

Microsoft Dynamics is a line of financial, customer relationship and supply chain management solutions that help businesses work more effectively. Delivered through a network of channel partners providing specialized services, these integrated, adaptable business management solutions work like and with familiar Microsoft software to streamline processes across an entire business.

About Borek Business Solutions

Borek Business Solutions, a Microsoft® Gold Certified Partner, is a full-service business and information technology consulting group that takes a systematic, collaborative approach to solving business and operational challenges. The company, headquartered in Eugene, Oregon, provides expertise and software solutions that improve a companies' efficiency, responsiveness and productivity, giving them a strategic advantage in their competitive environment and, ultimately, enhancing their profit potential.

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